

**EXHIBIT 53**

**BLENDTEC744415**

Tech: Hello, this is Blendtec customer service returning your call, how can I help you?

Customer: I have one of your little blenders, which I like very much, but I have lost the charger. The cord. Can you send me another one?

Tech: Cord?

Customer: When you plug it in, what you plug it in with. You have to charge them.

Tech: No, what's the serial number underneath the base of the machine?

Customer: Wait just a minute, let me get it. Hold on. What do you mean you don't have a cable, you can't work without it.

Tech: Is this a Blendtec or a BlendJet?

Customer: I don't know what you're saying. Is it a what?

Tech: The brand. The brand of the blender. What is it?

Customer: Blendtec BlendJet.

Tech: Yeah, you are calling the wrong company. This is Blendtec. We are not BlendJet.

Customer: Oh, dear. Okay, okay. Thank you.

Tech: I can give you their phone number.

Customer: That would be great, thank you.

Tech: Yeah, their phone number is 844-588-1555.

Customer: Thank you so much.

Tech: Yeah, no problem. Have a good day.